

# Deepak Rawat

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[Deepakrawat.com.np](http://Deepakrawat.com.np)

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## Summary

I am a Digital Marketer and WordPress Specialist with around 4 years of experience. Focused on problem-solving, quality, and attention to detail and having a "Can-Do" attitude. My Expertise is WordPress & SEO, but I can also do other parts of digital marketing very well.

## Career history

### **WordPress Designer and Digital Marketer at [Trendee Branding \(Part-time, on-site\)](#)**

June 2023 – Present

WordPress Designing, Facebook Ads, Google Ads, SEO

### **WordPress and SEO Specialist at [Upwork \(Freelancing\)](#)**

Nov 2020 – July 2023

WordPress Designing, Figma/Adobe xd to Wordpress website, on-page/off-page/technical SEO, Social Media Ads, Canva, AWS, Shared hosting (Namecheap, Godaddy, Stireground), managing and Migrating email servers, DNS records, Zoho CRM, Create and execute SEO strategy, Website migration, etc.

### **Digital Marketing Specialist at [Riazorsolutions LLC \(Tampa, FL - Remote\)](#)**

Apr 2020 - Jun 2023

WordPress, Shopify, Wix, On-page SEO, Off-page SEO, Technical SEO, Content Strategy Marketing, Content Planning, Content Optimization and Generation, Googles Ads, Facebook Ads, LinkedIn Ads, Email Marketing, Zoho CRM/Campaigns/SalesIQ, Figma/Adobe XD to Wordpress Website with Elementor, Canva, Social Media Content Planning, Google My Business creation/optimization/handling (GMB), Semrush, Ahrefs, & more

### **WordPress Developer Intern at Empathy IT Club**

Sep 2019 - Nov 2019

Done 3 months intern as a WordPress Developer where I worked and learned about WordPress, its core functions, theme development. I developed a matrimonial website theme for WP using html, css, php, js

[LinkedIn](#) [Twitter](#) [Upwork](#)

## Data Specialist at [Cloudfactory Nepal](#)

Apr 2018 - May 2019

Worked as a data specialist in a cloud factory in Nepal for a year. My role includes digitizing the data and controlling the quality of the data entered by other team members.

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### Skills

- Content Management Systems (WordPress, Shopify, Wix)
- Digital Marketing (Fb/LinkedIn/Google Ads, Content Creation, Content Planning, Viral Content Ideas, Social Media Management)
- Design Tools (Canva, Adobe XD, Figma)
- SEO (Keyword Research, Onpage/Offpage/Technical SEO, Reports)
- Webmaster tools (Search Console, GA4, Bing Webmaster, Google My Business, Bing places)
- SEO Tools (Semrush, Ahrefs, Moz, PageOptimizerPro, Rank Math, Yoast SEO, etc)
- Servers and Hosting Providers (Cpanel, AWS, Cyberpanel) (Namecheap, Godaddy, Stieground, 1&1 Ionos)
- Automation Tools (ChatGPT, Zapier)
- Email Marketing (Activecampaigns, Zoho Campaigns, Zoho CRM)
- Project Management Tools (Asana, Trello, Spiceworks, Jira)
- Email Servers (Email server setup, Google Workspace, Exchange Server, Microsoft 365, Email Migration)
- WordPress Page builders (Elementor, WpBakery, Divi, Oxygen, Bricks)
- Domains (Nameservers, Cloudflare Setup, DNS Records)

### Languages

**English** (Fluent – Overall 7 in IELTS, Speaking 7)

**Hindi** (Conversational)

**Nepali** (Native)

### Education

#### Master in Information Technology

from [CQUniversity](#), Melbourne (2023 - Present)

#### Bachelor of Computer Science and Information Technology

from [Tribhuvan University](#) Kathmandu (Finished)

### Visa & Availability

#### Student Visa

**Availability:** All days except Monday & Thursday

**Work Limitation:** 48 hours per fortnight

### Emergency Contact

045 227 7780